

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 262539		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	GREAT AMERICAN MEDIA		DEMOCRATIC GOVERNORS ASSOCIATION	
AND	1010 Wisconsin Ave NW Ste 800		1401 K St NW Ste 200	
ADDRESS	Washington	DC 20007-3674	Washington	DC 20005-3497
	USA		USA	
CONTACT	J. DEMASTRIE		PRODUCT DGA 1685	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1685	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 11/05/12 NO. WEEKS: 3				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	1	09:00A	10:00A	30S	10/16/12-10/19/12	RACHAEL RAY	1	800.00	800.00
2	M-F	1	09:00A	10:00A	30S	10/23/12-10/26/12	RACHAEL RAY	1	800.00	800.00
3	M-F	1	09:00A	10:00A	30S	10/30/12-11/02/12	RACHAEL RAY	1	800.00	800.00
4	M-F	1	03:00P	04:00P	30S	10/16/12-10/19/12	DR. PHIL	1	950.00	950.00
5	M-F	1	03:00P	04:00P	30S	10/23/12-10/26/12	DR. PHIL	1	950.00	950.00
6	M-F	1	03:00P	04:00P	30S	10/30/12-11/02/12	DR. PHIL	1	950.00	950.00
7	M-F	1	04:00P	05:00P	30S	10/16/12-10/19/12	JUDGE JUDY	1	1200.00	1200.00
8	M-F	1	04:00P	05:00P	30S	10/23/12-10/26/12	JUDGE JUDY	1	1200.00	1200.00
9	M-F	1	04:00P	05:00P	30S	10/30/12-11/02/12	JUDGE JUDY	1	1200.00	1200.00
10	Su	1	06:30P	07:00P	30S	10/21/12-10/28/12	WBZ NEWS	2	1800.00	3600.00
11	M-F	2	07:00P	07:28P	30S	10/16/12-10/19/12	WHEEL OF FORTUNE	2	3000.00	6000.00
12	M-F	2	07:00P	07:28P	30S	10/23/12-10/26/12	WHEEL OF FORTUNE	2	3000.00	6000.00
13	M-F	2	07:00P	07:28P	30S	10/30/12-11/02/12	WHEEL OF FORTUNE	2	3000.00	6000.00
14	M-F	2	07:28P	07:57P	30S	10/16/12-10/19/12	JEOPARDY !	2	3800.00	7600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 11/05/12 NO. WEEKS:					3

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			FROM	TO						
15	M-F	2	07:28P	07:57P	30S	10/23/12-10/26/12	JEOPARDY !	2	3800.00	7600.00
16	M-F	2	07:28P	07:57P	30S	10/30/12-11/02/12	JEOPARDY !	2	3800.00	7600.00
17	T	1	07:57P	09:00P	30S	10/23/12-10/23/12	NCIS	1	16000.00	16000.00
18	Th	1	07:58P	09:00P	30S	10/25/12-11/01/12	BIG BANG THEORY/TWO AND A	2	18000.00	36000.00
19	Th	1 1	09:00P	10:00P	30S	10/18/12-10/18/12 11/01/12-11/01/12	PERSON OF INTEREST	2	14000.00	28000.00
20	F	1	10:00P	11:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	12000.00	12000.00
21	M-F	1	11:35P	12:37A	30S	10/23/12-10/26/12	DAVID LETTERMAN	1	1800.00	1800.00
22	M-F	1	11:35P	12:37A	30S	10/30/12-11/02/12	DAVID LETTERMAN	1	1800.00	1800.00
23	M-F	1	12:37A	01:37A	30S	10/16/12-10/19/12	LATE LATE SHOW	1	700.00	700.00
24	M-F	1	12:37A	01:37A	30S	10/30/12-11/02/12	LATE LATE SHOW	1	700.00	700.00
25	F	1	07:00P	08:00P	30S	10/19/12-11/02/12	PATRIOTS ALL ACCESS	3	3000.00	9000.00
Total Contract:								36		159250.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						103400.00	54050.00	.00	157450.00	
GRAND TOTAL									157450.00	

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